

AGRICULTURAL AND ENVIRONMENTAL ADVISORY COMMITTEE
MAY 16, 2022
DRAFT

ROLL CALL

Adrienne Kaltman	P (remote via Webex- arrived at 6:36)
Cynthia Schaefer	P
Eric Swalley, Vice Chair	P
Jeremy Wehby, Chair	P

STAFF PRESENT

David Quigley, Planning & Zoning Manager
Lise Bazinet, Planner III
Jeff Pohlman, Parks Recreation and Cultural Arts Director
Councilmember Susan Starkey
Lorraine Robinson, Secretary

The meeting was called to order at 6:32 p.m.

1. ROLL CALL

Roll was called and a quorum was established.

2. NEW BUSINESS

2.1 Community Workshop on the Public Art Master Plan

Presentation by Town consultant, Laura Atria, LMN Arts, LLC., of the draft master plan. The goal is to make this a community-based endeavor. Public art adds enormous value to a community. Different types of art include sculptures, murals, asphalt art, temporary art, integrated art, interactive, community engagement artworks, and mosaics. Murals are deterrents for vandalism while supporting beautification.

The proposed public art principles include:

- Create programs and artworks that are innovative
- Commission artists and artworks which represent historical significance, the community, and contribute the Town's identity
- Commission a broad range of public artworks
- Community input and engagement
- Encourage cultural equality
- Encourage interaction with public places through the placement of accessible public artworks
- Coordinate art activities with festivals, Town facilities, and schools
- Satisfy Town adopted plans and objectives
- Follow national standards for public art policies and procedures
- Stay within budget

The objectives are to include:

- All districts with special focus on key locations such as the Downtown, Linear Park.
- Contribute to the economic and social success through the beautification of pedestrian places

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- Increase resident and artist participation through community engagement activities and community-based projects
- Partner with schools, business owners, and community leaders
- Encourage Public Art in the Private Sector
- Sponsor engagement between artists and youth, adults, schools, and businesses to strengthen bonds and community pride
- Respond to opportunities from the community
- Respond to additional funding sources and grant opportunities
- Enhance knowledge and understanding about history and culture
- Continuation of the Public Art program after the first ten years has been completed to fully create a reputation of excellence in Public Art

Mr. Jeff Pohlman, Director of Parks and Recreation discussed the management of this plan which includes establishing an advisory committee that will make recommendations to Town Council. Staff will actively seek grants for this project.

Ms. Atria discussed the key locations with a focus on the Downtown area. She described proposed projects which include chess/domino tables, cowboy boot sculptures, Bergeron Rodeo Arena Grounds to include educational art and a mural, Downtown Davie bookend sculptures and temporary sculpture exhibitions, scavenger hunt, entryway sculptures, horseshoe bike racks, various parks such as Linear Park, Wolf Lake Park, Owl Lookout Park, Veterans Park to include sculptures, painted horses, community garden mosaic benches, and utility box wraps. She stated that scavenger hunts were a great source for grants as it also includes physical activity.

Vice Chair Swalley recommended having temporary art such as pedestals at entryways.

Ms. Schaefer asked for clarification on the funding. Mr. Pohlman stated that there will be funds allocated with grants to offset any additional costs.

There was discussion on the use of local artist and Davie school students and teacher involvement. Ms. Atria stated that she has worked with schools in other cities, and it was extremely successful. She said that painted horses and utility boxes have no age limit for art submission. She added that 75% of the art would have to be accessible to the public.

Ms. Schaefer asked how asphalt art reduces traffic. Ms. Atria responded that there are different studies determining this.

Chair Wehby said there is a large Indian burial ground and if that could be considered.

Ms. Kaltman is excited about this project and that will enhance the community. She asked who would be responsible for maintenance. Mr. Pohlman stated that Public Works will oversee maintenance unless it is a specialized material such as bronze statues which would require outside companies. Ms. Atria stated that generally there is a (3) year warranty on the art with the artist being responsible for repairs and maintenance.

Ms. Kaltman asked who holds copyrights on the purchases. Ms. Atria said that the Town would own the copyright to the art. Mr. Quigley responded there will be a contract involved outlining all specifications.

Ms. Schaefer asked if a community garden is planned for Marando Farms and Mr. Pohlman said that it is part of the master plan.

Chair Wehby recommended artists lectures. Ms. Atria responded that part of the contract will include the artist have one art lecture.

Ms. Schaefer was grateful to see the Tequesta Seminole native sculpture planned for Robbins Park.

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3. COMMENTS AND/OR SUGGESTIONS

Mr. Phillip Busey, resident, stated he would like County public spaces be considered. He asked that Seminole history be represented.

Ms. Jessie Bastos, resident, stated she loved all the ideas presented. She especially thought selfie themed art was a wonderful idea. Ms. Atria agreed that locations for selfies is very popular and can also have a positive financial impact.

Kim Weismantle, Old Davie School Educational Director, stated she has spoken with Ms. Atria at length about Davie history. They planned on having Seminole history highlighted at the school. She added that the equestrian community, agricultural and environmental history should also be included.

Mr. Francisco Vidal, resident, stated that different south Florida communities have used art to draw the public and is looking forward to the icons that will be established in Davie.

Councilmember Starkey indicated she is excited about this project. She would like art pieces representing Davie's agricultural to include chickens, cows, pigs, and other animals, not just horses. She also would like to see the trail markers with QR codes. Councilmember Starkey recollected seeing public art on her travels and how it made the experience fun. She encouraged the public to bring their ideas. She works with the Western High School Art Teacher each year with the students participating in the Human Trafficking posters.

There was discussion on temporary/travel art.

4. ADJOURNMENT

The meeting was adjourned at 7:36 p.m.

Date Approved: _____

Chair/Board Member