

TOWN OF DAVIE
VISION AND GOAL SETTING WORKSHOP MEETING
MARCH 14, 2014

1. PLEDGE OF ALLEGIANCE

The meeting was called to order at 9:12 a.m. and was followed by the Pledge of Allegiance.

2. ROLL CALL

Present at the meeting were Mayor Paul, Vice-Mayor Caletka, Councilmembers Hattan and Starkey. Councilmember Luis arrived at 12:44 p.m. Also present were Town Administrator Lemack, Town Attorney Rayson, Administrative Aide Cheryl Ellett, and Acting Town Clerk Roig recording the meeting.

3. VISION AND GOAL SETTING

Mr. Lemack recognized those present and thanked staff for their efforts. He presented Anita Reid, Public Relations Coordinator, with special recognition and lauded her work.

Assistant Town Administrator Macciano Lewis, Housing and Community Development Director Giovanni Moss, Technology and Information Management Director Tina Tysinger, Mr. Lemack, Police Chief Patrick Lynn, Development Administrator, Phil Holste gave a Power Point presentation covering the following agenda:

- Financial Update and 5-year Forecast
- Operational Updates
- Public Policy Discussion and Direction
- Town Council Initiatives and Discussion
- Ethics Training

Regarding major capital projects, Mayor Paul asked how much was in reserves and Mr. Ackerman stated approximately \$28 - \$29 million; \$26 million was the rainy day reserve so approximately \$2 million remained. Mr. Lemack confirmed that their reserves were within the 25% range.

For future directives in IT, Ms. Tysinger said she wished to increase bandwidth using Florida Lambda Rail, which was dedicated to government and education. This would require installing fiber optic cable between Town Hall and NSU. Councilmember Starkey had previously mentioned to Ms. Tysinger that the Town needed to make this happen.

Regarding the new online services, Ms. Tysinger informed Councilmember Starkey that the system was currently Windows compliant, but not MAC compatible, and they were considering adding a service allowing applicants to bring in digital plans to upload. Councilmember Starkey suggested that applicants be able to view comments from disciplines while their applications were being reviewed. Ms. Tysinger agreed to look into this. Councilmember Hattan asked about applying for permits online and Ms. Tysinger explained that many things could be done in person that could not be done online because they required interaction with a permit clerk.

Mr. Lemack wished to restructure the CRA by removing the CRA Executive Director Position and creating a CRA Director position and a CRA Coordinator position. On an interim basis, Housing Director Giovanni Moss would be CRA Director. Council agreed with putting Mr. Moss in this position.

Vice-Mayor Caletka discussed the surge in rear-end collisions since the inception of the red light camera program and pointed out that since the cameras had been installed, rear-end collisions now accounted for 90% of crashes. Mayor Paul recalled that the issue of increased rear-end crashes had come up before the installation of the cameras.

Mr. Lemack confirmed that the red light camera program was revenue neutral. Mayor Paul stated the Town had not installed the cameras to generate revenue, and asked Mr. Lemack if American Traffic Solutions (ATS) would be averse to renegotiating a contract if the program continued to be cost neutral. She felt there was insufficient data to judge the success of the program and also worried that if the State took additional money, it would be more difficult for the Town to pay its bills before paying ATS. Mr. Lemack said there would be no change in the structure of the contract. He remarked that ATS had never made the money they

TOWN COUNCIL MINUTES WORKSHOP
MARCH 14, 2014

had anticipated and they never would. If legislation changed, there were provisions in the contract that allowed the Town or ATS to cancel the contract. Mr. Lemack added that as of October 2015, they would be able to put all camera contracts on the same renewal cycle.

Mayor Paul wished to see statistics on accidents at intersections without red light cameras and Mr. Lemack said Chief Lynn would evaluate other high-incident intersections and Council could determine if a camera should be relocated there.

Councilmember Starkey wanted to keep the program, as she believed it was an effective deterrent, and also wanted to consolidate all the camera contracts to one renewal cycle.

Vice-Mayor Caletka disagreed, and stated the cameras were causing rear-end collisions. He pointed out that ATS was making money; if they were not, they would get out of the contract. Vice-Mayor Caletka pointed out that there had been no real decrease in serious bodily injuries, indicating that the rear-end collisions were causing serious bodily injury. He also felt the program was an invasion of privacy, that the Town could do without it and it was an embarrassment. Vice-Mayor Caletka suggested considering another provider if the Town wanted to maintain the program. Mr. Lemack said this could be put out to bid if Council wished, but he pointed out that ATS had already expended the funds to install the infrastructure so they had an incentive to retain the contract.

Mr. Lemack agreed to work on restructuring the contract for all cameras to be on the same renewal cycle.

Regarding the possible installation of a 180' lattice cell tower at the Davie Water and Wastewater Plant site, Vice-Mayor Caletka asked if this would be strong enough to communicate to all lift stations. Mr. Holste said this was the desire but they had not completed the analysis yet; they might need another tower in the Brickwood area. Councilmember Hattan asked why they had chosen this specific location and Mr. Holste said they had worked with AECOM for almost two years to determine the best site. Mayor Paul wanted to examine the management plans for Robbins Park to ensure the tower would be permitted there. Mr. Holste agreed to forward the management plan to Mayor Paul.

Mr. Holste said Council could decide to issue one RFP for all cell tower sites or separate RFPs for individual sites. Council gave direction for staff to issue separate RFPs to construct the six cell towers Mr. Holste had described.

Regarding pursuing a non-exclusive franchise with TECO Gas, Vice-Mayor Caletka asked if the proposed distribution line on Davie Road would service residents. Mr. Holste replied that most residences were not set up for natural gas and connecting was cost prohibitive.

Mr. Holste explained that the non-exclusive franchise agreement would be for 30 years, during which time TECO would pay the Town 6% of their gross revenues, approximately \$60,000 annually. In return, the Town would waive all permitting fees, which would cost the Town approximately \$60,000 when the work was done.

Council gave direction for staff to pursue the non-exclusive franchise agreement with TECO Gas.

In order to regulate clothing drop boxes, staff explained that the Town could regulate the boxes by a permit process with fees, rules and regulations; consider an RFP process to allow a business to have an exclusive franchise contract for the boxes on Town-owned property for a flat fee or using revenue sharing with conditions, or create a transparent process that combined regulation with a franchise agreement.

Councilmember Starkey wished to regulate the drop boxes and wanted to work with for-profit and non-profit entities to ensure that the Town's residents benefited. Mayor Paul liked all of the recommendations. She was interested in using this as a source of revenue for the endowment fund, but not to the detriment of charitable organizations. Councilmember Starkey wanted to regulate the boxes by requiring permits. Agencies could have a non-exclusive agreement to pay a percentage of their profits to the Town. Mr. Lemack explained that a non-exclusive agreement would not be attractive to for-profit entities. Councilmember Caletka suggested the boxes must be labeled to indicate whether the box's owner was a for-

TOWN COUNCIL MINUTES WORKSHOP
MARCH 14, 2014

profit or non-profit entity. Mayor Paul wanted to know the impact a hybrid system would have on money the Town could use for the Endowment Fund.

Councilmember Luis arrived at 12:44 p.m.

Utilities Director Don Bayler explained that the utility interconnections would be manually switched on and off. Mayor Paul wondered if the plan would allow reduction of the fee Sunrise charged Davie residents.

Ben Chen of Chen and Associates informed Councilmember Starkey that his firm had provided a proposal to perform an analysis to determine the cost to accommodate Cooper City's virtual reuse. Cooper City needed to demonstrate that their analysis was included in their capital plan. Mr. Chen stated Davie also needed an agreement with Cooper City for joint usage, and he thought they already had this through the Town's agreement with Hollywood. Mr. Chen informed Council that the South Florida Water Management District encouraged reuse and offered grants of up to \$600,000 per year. He was unaware of any federal grants, but explained there were low-interest loans available from the State.

Mr. Chen said the analysis would take approximately two to three months. Mr. Lemack asked what would happen in 2025 and Mr. Chen replied that the big infrastructure was already there and the study would cover what needed to be done for the future.

Mr. Lemack asked Council for direction to conduct the study, which would cost \$20,000 and noted they would seek to split the cost with Cooper City. Council gave direction to move forward with the study.

John Rayson, Town Attorney gave the Town Council and department directors a training session on the Broward County Ordinance on Ethics. Additionally, he addressed lobbyist and other types of disclosures, campaign reports, and fines for ethics violations. Vice-Mayor Caletka asked how fines could be recovered. Mr. Rayson explained that if a fine was not paid, the State Attorney's office could bring charges or a lien could be put on the offender's property.

Mr. Lemack thanked Council and asked for any additional input or direction. Vice-Mayor Caletka wanted to see all the data on outsourcing that Mr. Lemack had compiled last year. Vice-Mayor Caletka also asked that the Town enforce its own board-up and demolition ordinance. Mr. Lemack reported they were about to demolish the home at 145 and 14 Street. Vice-Mayor Caletka said he had already spoken to staff about using E85 fuel for Police cruisers that were compliant in order to save carbon emissions. Mr. Lemack said staff had done preliminary research but additional direction was needed to perform a cost analysis. Council requested the cost analysis.

Councilmember Hattan suggested that prior to Council meetings, brief update videos from the Town's advisory boards and committees be broadcast; they should also be put on Town TV. Mr. Lemack agreed to bring something back to Council.

Councilmember Luis had noticed signs coming from I-595 for Sunrise and Weston and suggested they erect a Welcome to Davie sign. Mark Collins, Director of Public Works, explained that they were already working on two signs. Mayor Paul recalled a sign that had been located on 14 Street on the west side of I-75 and asked that a new sign be erected there. Mr. Collins agreed to add this to the list.

Councilmember Starkey referred to a book titled, "For the Love of Cities" that she felt the Town could use as a resource. She wanted to have more activities and events that focused on their love for their Town. Mr. Lemack clarified that Councilmember Starkey wished additional funding for this type of marketing and programming.

TOWN COUNCIL MINUTES WORKSHOP
MARCH 14, 2014

Mayor Paul thanked staff and Mr. Lemack for being so responsive to Council's wishes. She stated that every item on her 2013 list of 30 goals had been either accomplished or was in process.

Mayor Paul wanted to collaborate with ArtServe for a mural on a Town building. She was excited about the electric box covers coming to the CRA and had ideas for other areas in which to utilize them.

Mr. Lemack thanked everyone for their teamwork.

4. ADJOURNMENT

There being no further business to discuss and no objections, the meeting was adjourned at 2:09 p.m.

Approved _____

Mayor/Councilmember

Town Clerk