

**TOWN OF DAVIE
WORKSHOP MEETING
AUGUST 6, 2008**

The meeting was called to order at 6:05 p.m. and was followed by the Pledge of Allegiance.

Present at the meeting were Mayor Truex, Vice-Mayor Luis, Councilmembers Caletka, Crowley and Starkey. Also present were Town Administrator Shimun, Town Attorney Rayson, and Assistant Town Clerk McDaniel recording the meeting.

Deputy Planning & Zoning Manager David Abramson stated that the purpose of the workshop was:

- to explain what a Visual Preference Survey (VPS) was
- to present the results of the Town's Visual Preference Survey
- to explain how the VPS would be used to create the Regional Activity Center (RAC) design guidelines
- to explain the status of design guidelines

Mr. Abramson gave a PowerPoint presentation regarding the results of the VPS and Council's top selections for different building types. He explained that staff planned to receive feedback from Council and determine how the design elements of the selected photos could be incorporated into the design guidelines. Vice-Mayor Luis wondered if survey results from only Council would be a sufficient sample.

Planner Maria Sanchez explained how the results of the survey would be analyzed and implemented in the RAC design guidelines.

Councilmember Starkey felt limited in the choices of one-story residential buildings, compared to what was available. She had also been confused by the presentation, thinking that Councilmembers were supposed to compare the two images on each page. Mr. Abramson responded that staff felt these had been the best photos to provide to Council and explained that the two examples on each page were not meant to be compared but to be considered individually. He suggested a modified survey could be given to the Community Redevelopment Agency (CRA) and the RAC Steering Committee. Mr. Abramson advised they would use only design elements from the photos, not the overall design.

Regarding public art, Councilmember Starkey felt it should have "features that would be common to certain areas or identification as a place." She did not want to narrow choices to the most highly ranked and use the same feature repeatedly.

Planning & Zoning Manager David Quigley acknowledged that this was not a scientific process and said one of his goals had been to identify design features which Council opposed. Mayor Truex advised that there was nothing in the photos he found "really awful."

Councilmember Crowley advised Mr. Abramson to identify the lowest ranked elements and eliminate them. He also wanted to solicit input from the RAC Steering Committee.

Vice-Mayor Luis agreed that the CRA, RAC Steering Committee and the Economic Development Council should provide input. Mayor Truex recommended the Davie/Cooper City Chamber of Commerce be consulted as well.

Mr. Abramson summarized the following recommendations from Council:

- modify the survey so photos were not side-by-side to eliminate confusion
- for the one-story architecture, ensure that they were not just using the design, but bits and pieces of the actual elements of the building
- administer survey to CRA, RAC, EDC and Chamber of Commerce members
- determine the lowest-ranked elements to eliminate

**TOWN COUNCIL WORKSHOP MINUTES
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There being no further business to discuss and no objections, the meeting was adjourned at 6:33 p.m.

Approved _____

Mayor/Councilmember

Town Clerk