

**YOUTH EDUCATION AND SAFETY
ADVISORY BOARD
JULY 16, 2012**

1. ROLL CALL

The meeting was called to order at 6:07 p.m. Board members present were Chair John Pisula, Vice Chair Lorraine Hofheinz, Barbara Ann Tilley, and Rae White. Also present were Councilmember Caryl Hattan (arrived at 6:12), staff Janet Gale, and Lisa Edmondson from Prototype, Inc. Diana Podel, Hal Axler, Tim Curtin, Marcy Fallahzadeh, Nan Gault, and Stacey Shaffer were absent. It was noted there was not a quorum. These minutes are for informational purposes only.

2. APPROVAL OF MINUTES: May 21, 2012

The minutes were not addressed due to lack of quorum.

3. OLD BUSINESS

3.1 Graduation Rates

Chair Pisula wanted to have a subcommittee look into this issue, and provide input for the high schools. He hoped the Board could assist in some way to increase graduation rates.

3.2 Cyber Security

Vice Chair Hofheinz reported that Memorial Hospital has agreed to provide light refreshments for the workshop. She also noted that the Indian Ridge principal had expressed enthusiasm for the idea. Vice Chair Hofheinz said that she contacted the Indian Ridge PTA, informing them that the Board would like to host the class in September. Councilmember Starkey has offered to obtain a speaker at a previous meeting. Chair Pisula advised that August was the deadline for submitting items to the *Davie Update* in order to advertise for the event.

Ms. White recommended restricting the subject to cyber bullying, and attempting to define the differences between cyber bullying and cyber safety. Chair Pisula suggested security as a macro topic, and bullying as a micro topic.

Vice Chair Hofheinz stated that they need to establish a date for the event, and then she would confirm with the P.T.A.

[Councilmember Hattan arrived at 6:12 p.m.]

Councilmember Hattan suggested getting the information on the web and also on BECON.

Ms. Gale will notify others of an upcoming meeting to discuss the event.

3.3 Town Council Meeting Update - June 6th Meeting

There was a discussion on obtaining a large dry-erase check for presentation purposes. Councilmember Hattan believed the Town could take care of that.

Chair Pisula advised there should be a presentation at the September Town Council meeting, as that would be the kick-off for the Fifth Annual Grant Award event. They could have a display in the waiting room, highlighting the scholarship program.

Ms. Gale reported that she had made copies for the Board of the new application formats, and also sent out emails with that information.

Chair Pisula said if they know the cyber security workshop will be in September, they should speak at an August Town Council meeting. Councilmember Hattan remarked that if there was a flyer prepared, she could present it at the meeting under "Councilmember Comments."

Vice Chair Hofheinz would contact the principal at Indian Ridge as an additional follow-up.

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3.4 Fifth Annual Grant Award in Educational Excellence

Chair Pisula noted that the application should indicate it was the "Fifth Annual" not the "Fourth Annual," and the year needed to be corrected to 2012. He also noted that October 31 was on a Wednesday, not a Monday. Chair Pisula remarked that the Mayor needed to review the letters in order to have them printed. In addition, the Board members and Town Councilmembers should be listed on the bottom of the letter.

Ms. White established there were two letters - one for the general public and one for the principals.

Councilmember Hattan recommended sending the letters to the HOAs, and Chair Pisula added they could also visit them and perhaps obtain sponsorships. Vice Chair Hofheinz remarked that the Board needed to get on the Chamber of Commerce's list and on their agenda to speak.

3.5 Guy Harvey Items - Raffle

Chair Pisula proposed using the raffle items for several months leading up to the scholarship fund.

Ms. Gale's office has sent an inquiry to the Town Administrator regarding permission to set up a table outside the Town Council Chambers, and was waiting for an answer.

Chair Pisula felt confident he could get signatures on the Guy Harvey items for the raffle.

Chair Pisula suggested having Mr. Harvey come to the November Board meeting for the drawing and have a photo opportunity.

Ms. Gale commented that she asked for one or two meetings (outside the Council Chambers), but Chair Pisula said they want four meetings.

There was a discussion about whether or not to frame the pieces, and Chair Pisula thought he would just take them to a local store for some inexpensive framing so that they would display well and be protected.

Chair Pisula said they would need a special meeting to design tickets and so forth. Discussion ensued about setting up a special meeting. A subcommittee meeting was ultimately scheduled for July 31 at 6:00 p.m. (at a room to be announced) to discuss the details of the raffle for the Guy Harvey items.

There was a discussion about how the Sunshine Law pertains to subcommittee meetings.

3.6 Enhancing and Marketing the Town's Public Affairs Academy

Ms. White wanted to explore the role of this Board in relation to the Academy. She mentioned a similar program operating in Sunrise. She also commented about a workshop held in Miramar to teach teens financial management - this attracted 800 teen participants. Councilmember Hattan remarked that the Bright Star Credit Union might help with such a program in Davie.

Chair Pisula commented positively on the Public Affairs Academy, but said the Board was not directly involved with it.

Councilmember Hattan announced that she just checked with an attorney (ethics representative) who said that they cannot have a non-noticed/non-recorded subcommittee meeting regarding something that the Board would be discussing. She would check to ensure that the raffle itself was legal.

Ms. White wondered if the Public Affairs Academy would run again, and Councilmember Hattan replied that the Mayor intended to run it again. Chair Pisula said that the Board should publicize any educational event/program. He continued that such matters can be brought up during the "open mic" time at the Town Council meetings.

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3.7 Report on the May 31st Coalition of Education Advisory Boards Meeting

Ms. White and Councilmember Hattan both attended the meeting. They had a tour of BECON, and there was a roundtable discussion of what each city was doing. The cities all found it helpful to have a regular meeting for their principals, and Ms. White wanted the Town of Davie to continue their meetings for principals.

Ms. White suggested that when there was an important issue or resolution before the School Board, each individual advisory board could make a recommendation on it to their respective Town Council.

Ms. White reported that at the present time, the Coalition met quarterly.

Ms. White said she could bring in a speaker from the Parent Involvement Coalition - they had a comprehensive report with interesting findings on the schools.

Chair Pisula asked Ms. White if she could provide a brief report on the Advisory Board Coalition meetings, along with the agenda (if any), to include with the minutes. Ms. White agreed and said that the Town of Davie was officially part of the Coalition.

It was noted that Ms. Gale should receive announcements regarding the Coalition meetings from Mr. Webster of Broward County Schools.

3.8 School Board Candidate Debate

Chair Pisula stated they were waiting for the August 14 primary to see if there was a run-off election before moving forward with the debate. Councilmember Hattan remarked that Davie Merchants Industrial Association was having a candidates event at the Women's Club the next evening.

Chair Pisula suggested having the debate during the last few weeks of October.

Ms. White commented that the School Board was in the process of meeting to redraw district maps, but the new districts would not be effective until 2013. Due to that, there may be a different group of people than the ones now running.

4. NEW BUSINESS

There was no new business discussed.

5. ITEMS FOR NEXT AGENDA

The following items were brought up for the next agenda:

- Graduation Rates
- Cyber Security
- Town Council Meeting Update
- Fifth Annual Grant Award in Education
- Guy Harvey Items - Raffle
 - At this point, it was suggested that this activity be managed by the Chamber of Commerce.

6. COMMENTS AND/OR SUGGESTIONS

Ms. Tilley commented that the Board has made a lot of progress.

Vice Chair Hofheinz said she planned to push forward with the cyber security project.

It was brought up that the Board's banner has been missing, and Ms. Gale reported that Councilmember Starkey was going to check with the Police Chief, because it the banner might be at the station.

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Ms. White would work on getting the display board together, and wondered about working on it with Vice Chair Hofheinz. A discussion on the Sunshine Law ensued. It was suggested that they ask the Town Clerk to make the determination on whether or not they can work together on the display outside of a meeting.

Ms. Tilley mentioned that Paula Anderson did the signs for Park City, and Councilmember Hattan said the name of that business was "Sign A Rama."

Ms. White remarked that she was involved in a parental advisory role at the School Board, and comes into contact with a lot of issues and would like to bring those to the Board. She mentioned some legislative items, such as the new law to help prevent student athletes from getting concussions. Furthermore, the "Send your Sales Tax to School" was a program she would like to bring before the Chamber of Commerce.

Vice Chair Hofheinz reported she was going to get the Board on the Chamber of Commerce agenda.

Chair Pisula felt they needed to schedule an August meeting, and August 27 was designated. He wanted the Board to focus on the educational grants, cyber security and the Guy Harvey raffle. The subcommittee meeting previously scheduled for July 31 was cancelled.

7. ADJOURNMENT

Hearing no further business, Chair Pisula adjourned the meeting at 7:28 p.m.

Date Approved

Chair/Board Member