

YOUTH EDUCATION AND SAFETY ADVISORY BOARD
JANUARY 25, 2010

1. ROLL CALL

The meeting was called to order at 6:15 pm. Board members present were Chair John Pisula, Vice-Chair Lorraine Hofheinz, Tim Curtin, Daisy Garcia, Marcy Fallahzadeh and Barbara Tilley. Also present were Councilmember Susan Starkey, Freda Stevens and Board Secretary Jenevia Edwards recording the meeting. Hal Axler and David Clark were absent.

2. APPROVAL OF MINUTES: November 23, 2009

Vice-Chair Hofheinz made a motion, seconded by Mr. Curtin, to approve the minutes of November 23, 2009. In a voice vote, with Hal Axler and David Clark being absent, all voted in favor. **(Motion carried 6-0)**

3. DISCUSSION

3.1 2010 Planning Session

Chair Pisula presented the idea that every year we have the Annual Scholarship during the first part of the year and the selection and awarding in December. Since there are only six meetings a year and one of them is dedicated to the scholarship, we are left with five meetings. It would be a good idea to have the first meeting of the year, the January meeting as a planning meeting to discuss all of the year events. This way it is easier to keep track of all of the events. A brief discussion followed regarding the dates for upcoming meetings with Chair Pisula indicating that he would not be able to attend the March 15th meeting due to scheduling conflict. Chair Pisula asked boardmembers if they were receptive to changing the date to March 22nd. There was no objection from boardmembers. Ms. Edwards added that she would check with the police department to ensure that a room was available for March 22nd.

Chair Pisula indicated that this month's meeting was an ad hoc meeting. However, it was important that all boardmembers attend the March meeting with ideas for events in which the Board could get involved. He added that he planned to have discussions with Police Chief Patrick Lynn because Chief Lynn had some ideas on issues with different schools and he would like assistance from this Board to disseminate information.

Councilmember Starkey questioned what type of information the Board would be assisting the police department with. Chair Pisula responded that the information would relate to safety programs. He added that the Board could also execute a press release to disseminate information to all contacts, and administration could also use the Board as a "mouthpiece" to provide information on Town events. Chair Pisula added that the scholarship program also aided in the circulation of information to the public concerning happenings within the Town.

Councilmember Starkey was in favor with the Board's plan and commented that the Town did not always "cheerlead" things that were done well. She added that even with the Town's partnership with the Memorial Healthcare System as well as others programs, information was not widely disseminated. Councilmember Starkey commented that the purpose of the Board was not only to give good advice, but to also to receive reviews on programs with which that the Town was involved.

Vice-Chair Hofheinz advised that there were five bins of safety related items in storage that could be distributed at the Orange Blossom Festival. She added that she would be participating in the Orange Blossom Parade with the Community Emergency Response Team (CERT) on February 27th, after which she would be available to assist with working in the booth. Chair Pisula questioned whether the Board had partnered with any organizations at past events with Vice-Chair Hofheinz responding in the affirmative. Several boardmembers indicated their willingness to assist at the Orange Blossom Festival by distributing safety brochures as well as participating in the parade.

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Mr. Curtin advised that Memorial Hospital would be sponsoring a Health Fair in Hallandale on February 27th as well. He highlighted various areas that would be covered at the health fair and added that he would be available to be able to assist at the Orange Blossom Festival in the afternoon.

Ms. Hoffheinz questioned whether a similar fair could be held at a school in Davie. Following a brief discussion in which Mr. Curtin highlighted the areas that could be covered if a similar fair was held in Davie, Chair Pisula indicated that he would try finalizing a date, after which Memorial Hospital would get vendors and social service organizations involved in the fair.

Councilmember Starkey advised that many former Palma Nova residents were now residing in Kings Manor which was in her district, and many of those residents were in need of the type of services highlighted by Mr. Curtin. She indicated that she attended the opening of the new community center at Kings Manor, and during discussions between her and the center manager there, one of the issues was how to reconnect those residents with some additional services. In responding to the question as to whether the residents were seniors, Councilmember Starkey responded that there were a number of seniors. However, there was a great deal of children.

Councilmember Starkey suggested working with the police and fire departments to provide smoke alarms to those residents. She commented that as a way for the residents to reconnect, she envisioned inviting Orange Park, Kings Manor and Sunshine Village residents and start some of the programs at the new community center. Councilmember Starkey explained that because of how Davie was divided she was not sure which district the communities fell under. As a result she had contacted North Broward Hospital District and South Broward Hospital District. She indicated that the issue was "in the works" and she was waiting to get in touch with the contacts. The consensus was that there were many residents who were in need of health services. Councilmember Starkey commented that it was important to get the residents reacquainted and in good health and she hoped that the board would be able to provide some assistance. She commented that one of the issues involving mobile homes was radon and carbon monoxide and she hoped that detectors could be provided to the residents through sponsors such as Home Depot.

In referring to east Davie, Councilmember Starkey commented that the residents continue to receive assistance through Memorial Hospital. Councilmember Starkey commented that Rick and Rita Case Boys and Girls Club as well as the Potter Park Multi-Purpose Center were ideal locations for a health fair.

In referring to upcoming Town events, Vice-Chair Hofheinz highlighted the Memorial weekend of the previous year and added that the distribution of safety brochures was a huge success. Councilmember Starkey indicated that due to budget constraints, the Labor Day Splash would not be held this year.

A brief discussion followed regarding the Safe Driving Rally which was sponsored by the United Way and held at the Bergeron Rodeo Arena in May 2009. Chair Pisula commented that he was not sure if the rally was being sponsored this year by the United Way. Mr. Curtin indicated that he would contact the police department. Councilmember Starkey referred to a similar program in the City of Weston that was held during homecoming. Chair Pisula referred to the Teen Auto Safety week held during the third week of October that featured a crashed vehicle.

Vice-Chair Hofheinz spoke of other Davie events such as the Lighting of the Green and the Shenandoah Fall Festival. Councilmember Starkey suggested that this Board partner with other Boards such as the Agricultural Advisory Board and the Davie Area Land Trust, and having all the booths together would be a good idea. She indicated that the application for the booths could be found on the Town's website.

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Chair Pisula suggested that it would be a good idea to invite the scholarship grant winners to participate in the parade along with Boardmembers. He suggested having a banner to identify the board and the grant winners. A brief discussion ensued concerning the cost for the banner, the color and approval for the funds.

Concerning the health fair, Ms. Freda Stevens indicated that her mother-in-law attends a numbers of events where she provides services. Ms. Stevens added that her mother-in-law could put Boardmembers in contact with a number of vendors. Mr. Derek Stevens indicated that his mother was trained in Cardio Pulmonary Resuscitation (CPR). Ms. Stevens indicated that she would provide the Board with a contact number.

Discussion continued concerning the cost for the banner with Chair Pisula commenting that the Board had funds but approval had to be given by Police Chief Patrick Lynn or Town Clerk Russell Muniz. Councilmember Starkey indicated that a motion was needed for the Board to receive the funds.

Ms. Fallahzadeh made a motion, seconded by Mr. Curtin, to request up to \$150 to purchase a banner representing the Board for the Orange Blossom Festival Parade. In a voice vote, with Hal Axler and David Clark being absent, all voted in favor. **(Motion carried 6-0)**

Chair Pisula indicated that he would seek the Town's approval as to the wording of the banner which he hoped could be used in future events.

Discussion continued regarding fund raising with Vice-Chair Hofheinz commenting that during the months of March and April a letter campaign could be established to ensure the availability of funds for the scholarship grant awards for September. Chair Pisula indicated that he had email addresses for past sponsors and thought that they should be invited to participate in the Orange Blossom Parade. A number of fundraising ideas were discussed for the scholarship grant. Councilmember Starkey suggested that before the Board undertakes any solicitation for funds on behalf of the Town and the Board, the administration department and the town clerk's office should be contacted to find out what the technicalities would be for the Board. She indicated that it was not a good practice for the Town to solicit funds. However there was certain rescue funds earmarked specifically for hurricane recovery and the Board should find out under what conditions it could solicit funds. Chair Pisula advised that all the checks that were received from sponsors were made out to the Broward Education Foundation (BEF). Councilmember Starkey commented that individually each person can solicit through their organization but it was appropriate to solicit on behalf of the Town under most circumstances.

Vice-Chair Hofheinz inquired if there would be any information on domestic violence provided at the Orange Blossom Festival. Chair Pisula responded in the affirmative and added that the idea was not to have the booth "over run" with too many people. He added that Memorial Hospital was involved with safety and health issues and the Board also had a lot of brochures, and with CERT involved there would be too much brochures for distribution. Councilmember Starkey spoke of abuse beginning in middle schools and believed that if children in middle school and high school could be taught not to accept abuse, it would be "key". Ms. Garcia commented that she was involved with the Family Violence Prevention Center at Memorial Hospital. She provided the website, thatnotcool.com a site that was geared for teenagers.

Chair Pisula advised that Students Against Destructive Decisions (founded as Students Against Drunk Driving) (SADD) had phenomenal literature which was already in some schools. He added that it might be a good idea to invite a representative from SADD to attend the OBF. Chair Pisula suggested that with Ms. Garcia's ideas on brochures, she should work together with Vice-Chair Hofheinz to decide on the type of brochures for the Orange Blossom Festival, and he would contact SADD.

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Councilmember Starkey spoke of the previous festival, the tent set up and staff volunteers and felt it would be a good idea to have similar set up at this year's festival in the same tent. She suggested that Special Projects Director Bonnie Stafiej be contacted to see if the items necessary for the set up was available.

Ms. Garcia provided the Board with information into her background stating that she teaches Forensics in Nursing at the Broward County Medical Examiner's office twice per month, teaching nurses how to preserve forensic evidence. She added that she is a Registered Nurse at Memorial Hospital West and a Certified Forensic Nurse.

Ms. Garcia explained that she was interested in community involvement regarding child abuse education and domestic violence. She also stated that there was free literature available that teachers could use to educate children. However, she was not sure if this was being utilized. Councilmember Starkey advised Ms. Garcia that she should contact Katherine Blasick or Fran Klauber of the Broward County School Board.

A brief discussion continued highlighting ideas for manning the booth at the Orange Blossom Festival and individual assignments and items that could be distributed to the public

Chair Pisula suggested that the Board have an annual kick-off drive at the March meeting for the summer and in September there could be a fund-raising drive.

6. OLD BUSINESS

There was no old business discussed.

7. NEW BUSINESS

There was no new business discussed.

8. AGENDA ITEMS FOR NEXT MEETING

Following a brief discussion, the following items were suggested for the agenda for the March meeting:

- o Fund-Raising Goals
- o Follow-up on Health Fair Issues
- o Auto Safety Rally
- o Re-Cap of Orange Blossom Festival

9. COMMENTS AND/OR SUGGESTIONS

There were no comments and/or suggestions made.

10. ADJOURNMENT

There being no objections and no further business to discuss, the meeting adjourned at 7:19 p.m.

Date Approved

Chair/Board Member