



PARKS, RECREATION & CULTURAL ARTS DEPARTMENT
Special Events Division
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Festival Of The Americas Pro Bull Riding & Concert

On Saturday, April 23, 2016 the Town of Davie, partnering with Joana Bueno Productions, LLC and Davie Pro Rodeo will host the Festival of the Americas, featuring a Pro Bull Riding Event & Concert at the Bergeron Rodeo Grounds of Davie, Florida.

This one day festival will include traditional food and international vendors from countries around North, South and Central America, as well as fun activities for kids, live music and an exciting Pro Bull Riding Event!

The Festival of the Americas will begin at 12:30pm and finish at 6:30pm. The Pro Bull Riding Event and Concert will start at 6:00pm and conclude at 11:30pm. The evening events will include live musical performances, lots of food and a full night of entertaining activities.

To top the evening off, there will be Professional Bull riding, featuring top international athletes competing together and representing their countries. Following the Pro Bull Riding Event, there will be a concert featuring a Brazilian country western band.

We live in a very diverse community here in South Florida. This event will bring together many people from different cultural backgrounds to share and grow closer as a community.

At this time, **we are seeking your support** by asking you to choose one of the many sponsorship opportunities listed. Sponsors will have first right of refusal for the 2017 Festival of the Americas. This is a great opportunity to showcase your business and to support our unique community's diversity.

Please select your sponsorship and mail it back no later than April 15, 2016.

If you have any questions or concerns, please contact Jeff Pohlman, Operations Manager at (954) 797-1163 or e-mail at Jeffrey_pohlman@davie-fl.gov.



FESTIVAL OF THE AMERICAS

TITLE SPONSOR \$10,000



- You** will receive acknowledgement as the “Title” sponsor on all official publicity relating to this event.
- Your** company logo or name listed in ALL news media public service and paid advertisement announcements.
- Company’s** flag presented as part of the grand opening ceremonies at the Bull Riding Event on Saturday night.*
- Company** recognized throughout the event by both stage and rodeo announcers.
- Company** provided a display area at the Festival of the Americas for their products or services.
- Company** will receive 40 General Admission Tickets for the Pro Bull Riding Event on Saturday night.

FESTIVAL OF THE AMERICAS MAIN STAGE SPONSOR \$3,000



- Company’s** 12’x4’ sign displayed on the Stage.*
- Company** will be mentioned at least twice during the event.
- Company** provided a display area at the Festival of the Americas for their products or services.
- Company** will receive 16 General Admission Tickets for the Pro Bull Riding Event on Saturday night.

FESTIVAL OF THE AMERICAS KIDS CORNER SPONSOR \$1,000



Company's 2'x7' sign displayed in the Kids Corner.*

Company will be mentioned at least twice during the event.

Company provided a display area at the Festival for their products or services.

Company will receive 10 General Admission Tickets for the Pro Bull Riding Event on Saturday night

FESTIVAL OF THE AMERICAS SPONSOR \$500



Company's 2'x7' banner displayed at the Festival.*

Company will be mentioned at least twice during the event.

Company provided a display area at the Festival of the Americas for their products or services.

Company will receive 6 General Admission Tickets for the Pro Bull Riding Event on Saturday night.

Note: *Banners supplied by the Town of Davie

PLEASE FILL OUT THE SPONSORSHIP APPLICATION AND MAIL BACK AS SOON AS YOU CAN!

If you have any questions or concerns, please contact

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Visit our web page at www.davie-fl.gov





Festival Of The Americas Featuring a Bull Riding Rodeo & Concert



**April 23, 2016
Davie, Florida**