



PARKS, RECREATION & CULTURAL ARTS DEPARTMENT

SPECIAL EVENTS DIVISION

3801 S. PINE ISLAND RD. • DAVIE, FLORIDA 33328

PHONE: 954.797.1153 • FAX: 954.797.1148 • WWW.DAVIE-FL.GOV

80TH ANNUAL ORANGE BLOSSOM FESTIVAL, PARADE & RODEO SPONSORSHIP OPPORTUNITIES



The Town of Davie, in cooperation with the Davie Pro Rodeo Inc, will host the 80th Annual Orange Blossom Festival, Parade and Rodeo on Saturday, February 25, and Sunday, February 26, 2017. Golf Classic, Friday, February 24, 2017. Orange Blossom Kick Off Concert is on Friday, February 24, 2017.

More than 250 country arts and crafters, as well as many fine art mediums, old west re-enactments, country & farm animals, antique stage coaches, rodeos, hands on exhibits, and live entertainment will be just a part of this weekend's festival. The admission to the festival is **free**. We are looking to expand the "Cowboy Town" for this year's Festival! The event is expected to draw thousands of out of town visitors, as well as local spectators.

At this time, **we are seeking your support** by asking you to choose one of the many sponsorship opportunities listed. Sponsors will have first right of refusal for the 2017 OB Festival, Parade and Rodeo. This festivity is a great opportunity to showcase your business and to support a unique community's heritage.

Please select your sponsorship and mail it back no later than February 6, 2017.

If you have any questions or concerns, please contact Jeffrey Pohlman, Operations and Professional Manager at (954) 797-1163 or e-mail at Jeffrey.Pohlman@davie-fl.gov.

ORANGE BLOSSOM FESTIVAL TITLE SPONSOR \$10,000



You will receive acknowledgement as the “Title” sponsor on all official publicity relating to this event.
Your company logo or name listed in ALL news media public service and paid advertisement announcements.

Company’s flag presented as part of the grand opening ceremonies at the Orange Blossom Rodeo on Saturday and Sunday*.

Company recognized throughout the event by both stage and rodeo announcers.

Company provided a display area at the Orange Blossom Festival for their products or services.

Company will receive 30 General Admission Tickets for the Rodeo on Saturday or Sunday.

Company banner centered on main stage.

ORANGE BLOSSOM FESTIVAL MAIN STAGE SPONSOR \$3,000



Company’s 3’x4’ sign displayed on the Stage.*

Company will be mentioned at least four times during each day of the event.

Company provided a display area at the Orange Blossom Festival for their products or services.

Company will receive 12 General Admission Tickets for the Rodeo on Saturday or Sunday.

ORANGE BLOSSOM FESTIVAL KIDS CORNER SPONSOR \$1,000



Company’s 3’x4’ sign displayed in the Kids Corner.*

Company will be mentioned at least twice during each day of the event.

Company provided a display area at the Orange Blossom Festival for their products or services.

Company will receive 9 General Admission Tickets for the Rodeo on Saturday or Sunday.

ORANGE BLOSSOM FESTIVAL SPONSOR \$500



Company's 3'x4' banner displayed at the festival.*
Company will be mentioned at least twice during the event.

Company provided a display area at the Orange Blossom Festival for their products or services.

Company will receive 4 General Admission Tickets for the Rodeo on Saturday or Sunday.

ORANGE BLOSSOM PARADE MAJOR SPONSOR \$5,000



You will receive acknowledgement as the Major sponsor on all official publicity relating to this event.

Your company logo or name listed in ALL news media public service and paid advertisement announcements.

Company's banner will appear on main judging stage as a Major sponsor.* during the parade.

Your Company's car or float will kick-off the parade as part of the grand opening ceremonies (car or float supplied by sponsor).

Company recognized throughout the parade by the stage announcer.

Company provided a display area at the Orange Blossom Festival for their products or services.

Company will receive 20 General Admission Tickets for the Rodeo on Saturday or Sunday.

ORANGE BLOSSOM PARADE MARCHING BAND SPONSOR \$500



Company's 3'x4' banner displayed at the main judging stage for parade at the festival.*

Company will be mentioned as a marching band sponsor as bands march past the viewing stand by the parade announcer.

Company provided a display area at the Orange Blossom Festival for their products or services.

Company will receive 4 General Admission Tickets for the Rodeo on Saturday or Sunday.

ORANGE BLOSSOM RODEO MAJOR SPONSOR \$4,000



Company's name featured on all printed advertising.
Company's logo featured on rodeo posters and flyers.
Company's flag presented in opening ceremonies.*
Company recognized throughout the event by announcer.
Company's 3'x4' banner will be displayed in the rodeo arena.*
Company provided a display area at the Orange Blossom Festival for their products or services.
Company will receive 18 General Admission Tickets for the Rodeo on Saturday or Sunday.

ORANGE BLOSSOM RODEO CHUTE SPONSOR \$2,000



Company's name featured on all printed advertising.
Company's logo featured on rodeo posters and flyers.
Company's 4'x8' sign displayed over bucking chute area.*
Company's name mentioned by announcer each time your chute opens through out the rodeo.
Company provided a display area at the Orange Blossom Festival for their products or services.
Company will receive 10 General Admission Tickets for the Rodeo on Saturday or Sunday.

ORANGE BLOSSOM RODEO BANDSTAND SPONSOR \$500



Company's 3'x4' banner displayed on the rodeo bandstand*.
Company will be mentioned throughout the event by announcer.
Company provided a display area at the Orange Blossom Festival for their products or services.
Company will receive 4 General Admission Tickets for the Rodeo on Saturday or Sunday.

Note: * Signs, Flags and Banners supplied by the Town of Davie

DON'T MISS YOUR CHANCE TO BE A PART OF THIS DAVIE TRADITION! PLEASE FILL OUT THE SPONSORSHIP APPLICATION AND MAIL BACK AS SOON AS YOU CAN!

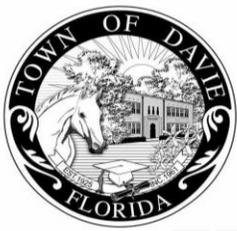
Applications must be received by February 6, 2017.

If you have any questions or concerns, please contact Jeff Pohlman,

Operations and Professional Manager at

(954) 797-1163 or Jeffrey_Pohlman@davie-fl.gov.

Visit our web page at www.davie-fl.gov



80TH ANNUAL ORANGE BLOSSOM FESTIVAL, PARADE & RODEO SPONSORSHIP APPLICATION

MAIL & MAKE CHECKS PAYABLE TO:

Town of Davie – Orange Blossom
 3801 S. Pine Island Rd.
 Davie, Florida 33328
 Attn: Anna Francis

Call: (954) 797-1181
Fax: (954) 797-1148
E-mail: Anna_Francis@davie-fl.gov

Company Name: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Day Phone: _____ Eve Phone: _____

E-mail: _____ or FAX #: _____

YES... I will sponsor the 80th Annual Orange Blossom Festival, Parade, and Rodeo on Saturday, February 25th, and Sunday, February 26th, 2017.

(Check one) Please mail your sponsorship by February 6, 2017

- ___ **ORANGE BLOSSOM FESTIVAL TITLE SPONSOR \$10,000**
- ___ **ORANGE BLOSSOM FESTIVAL MAIN STAGE SPONSOR \$3,000**
- ___ **ORANGE BLOSSOM FESTIVAL KIDS CORNER SPONSOR \$1,000**
- ___ **ORANGE BLOSSOM FESTIVAL SPONSOR \$500**

- ___ **ORANGE BLOSSOM PARADE MAJOR SPONSOR \$5,000**
- ___ **ORANGE BLOSSOM PARADE MARCHING BAND SPONSOR \$500**

- ___ **ORANGE BLOSSOM RODEO MAJOR SPONSOR \$4,000**
- ___ **ORANGE BLOSSOM RODEO CHUTE SPONSOR \$2,000**
- ___ **ORANGE BLOSSOM RODEO BANDSTAND SPONSOR \$500**



***Please e-mail your camera ready LOGO to anna_francis@davie-fl.gov**