

American Business Women's Association

South Broward Chapter

"Spirit of Excellence" Award

Honoring Individuals Whose *Community Spirit* and Dedication to Their Profession Make
Broward a Better Place to Live, Work and Play.

August 3, 2004

Councilwoman Susan Starkey
3432 Dovecote Meadow Lane
Davie, FL 33328

Catherine Starkey
Barbara Kempner
Spirit Awards Co-Chairs

Dear Councilwoman Starkey:

Board of Advisors

Heidi Richards, Chair
Founding President
1994-95

Linda Kerin-Aamold
Co-Founder
President 1995-96

Debra Tagg
President 1996-97

Judith A. Dolan
President 1997-98

Debra Byrne-Mathews
President 1998-99

Stephanie Denz
President 1999-2000

Susan Friefeld
President 2000-01

Catherine Starkey
President 2001-02

Sally Hostrup Gomez
President 2002-03

Theresa Blauch-Mitchell
President 2003-04

Jane Cabrera
President 2004-05

It is my great pleasure to inform you that you have been chosen to receive the Fifth Annual "Spirit of Excellence" Local Government Leader of the Year Award. Congratulations!

The American Business Women's Association wishes to honor you by recognizing your commitment to enhancing our community both professionally and personally. The Awards Ceremony will take place on Wednesday, September 22, 2004, at the Signature Grand beginning at 6:00 p.m. with a Welcome Reception and continuing at 7:00 p.m. with Dinner and the Awards Presentation. You will receive a formal invitation to the event outlining the costs for any guests you may wish to invite. You, of course, will join us as our invited guest. Please return the response card as soon as possible when you receive the invitation.

Please send me a one or two paragraph introduction ("biosketch") and black and white or color photograph no later than Wednesday, September 1, 2004. Luis Perez from L. Alexander Photography (954-430-5737) will be available if you need to have a photo taken.

You may wish to include your "biggest challenge," your "greatest achievement," why you chose the path you chose, your most memorable career experience, a role model you have had throughout your life, or anything that would give the audience a chance to "know you better." Mail them to me at 4251 S. Pine Island Road, Davie, FL 33328-2834. I will be contacting you every few weeks over the next six weeks serving as your liaison. You may always contact me at the phone number below with your questions. I will be coordinating all of the dinner reservations for the event. Susan Friefeld will be handling the ad journal and may also be contacting you. See sample of price list that will also be included with invitation.

Congratulations again and thanks for all you do to make our community a better place to live, work and play. It is because of your hard work and dedicated Spirit that we are able to recognize you with the "Spirit of Excellence" Award.

Sincerely,



Barbara Kempner
Co-Chair, "Spirit of Excellence" Awards

Mission: "To bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow professionally and personally through leadership, education, networking support and national recognition."

Spirit Awards, 4251 S. Pine Island Road, Davie, FL 33328-2834 Phone/Fax: 954-382-1813 Hotline: (954) 450-8442

**FIFTH ANNUAL
AMERICAN BUSINESS WOMEN'S ASSOCIATION**
"Spirit of Excellence" Award Honorees

Milin Espino, Memorial Hospital West
Professional Service Award

Richelle Gilhauley, City of Miramar
Administrative Professional of the Year

Paula Hardison, R.N., Memorial Regional Hospital
Healthcare Leader of the Year

Sharon Holiday, Broward Sheriff's Office (Cooper City)
Police Officer of the Year

Nancy Holloway,
Lifetime Service Award

Susie Levan, Beach House Publishing/Balance Magazine
Media Leader of the Year

Dr. Priscilla Marotta, Clinical Psychologist
Mentor of the Year

Nan Rich, Florida House of Representatives
State Government Leader of the Year

Tammy Riddle, Broward Sheriff's Office (Weston)
Firefighter/Paramedic of the Year

Sister Margaret Ritchie, Holy Cross Hospital
Holistic/Spiritual Leader of the Year

Donna Rooth, DGR Management, Inc.
Business Leader of the Year

Mary Roukas, Schott Communities
Non-Profit Leader of the Year

Cindy Schutt, Cindy Schutt PR
Civic Volunteer of the Year

Councilmember Susan Starkey, Town of Davie
Local Government Leader of the Year

Marie Wright, South Plantation High School
Educator of the Year

American Business Women's Association

"Spirit of Excellence" Awards 2004

AD FORM

COMPANY: _____
CONTACT PERSON: _____
PHONE #: _____ FAX #: _____
EMAIL: _____

ATTACH CAMERA-READY COPY OF AD LAYOUT OR BUSINESS CARD

AD SIZES AND RATES:

	Camera Ready	Setup
¼ page (2 3/8" x 3 7/8")	\$ 45.00	\$10.00
½ page (4 ¾" x 3 7/8")	\$ 80.00	\$15.00
Full Page (4 ¾" x 7 ¾")	\$ 100.00	\$20.00
Inside Front Cover (4 ¾" x 7 ¾")	\$ 200.00	\$25.00
Inside Back Cover (4 x ¾" x 7 ¾")	\$ 200.00	\$25.00
Outside Back Cover (4 ¾" x 7 ¾")	\$ 200.00	\$25.00

Ad Size: _____ \$ _____
Typesetting (sketch attached): \$ _____

All ads should be camera ready (sharp, black & white or color copy.) If typesetting is required, there is an additional charge (see setup column above). Photos are \$10 each. Setup for Congratulatory ads at no extra charge. Ads must be paid in full before production can begin.

PHOTOGRAPHS X \$10 \$ _____
AMOUNT DUE: \$ _____

Payment Information:

_____ CASH OR _____ CHECK # _____ (Made to ABWA)
_____ Credit Card Payments (VISA, MC, DISC) Circle One

Name on Card: _____ Zipcode: _____

Billing Address: _____

Credit Card #: _____ Exp. _____

Signature: _____ Date: _____

MAIL TO: Susan Friefeld DEADLINE: September 10, 2004

2700 Lake Way, Cooper City, FL 33026

Phone/fax: 954-437-3733 For Tickets & Information: Barbara Kempner 954-382-1813