

MEMORANDUM

PARKS AND RECREATION DEPARTMENT

TO: Ken Cohen, Assistant Town Administrator   
FROM: Dennis Andresky, Parks and Recreation Director   
DATE: 8/20/04  
SUBJECT: September 1, 2004 Council Agenda Item  
Park Naming Process: 71<sup>st</sup> Terrace Site/Falcons Lea Site/58<sup>th</sup> Avenue Site/Van Kirk Site/Clark Site/Math Iglor Groves Site.

The process historically used to name/rename Town parks is as follows:

1. Town Council discussion resulting in the selection of a name.

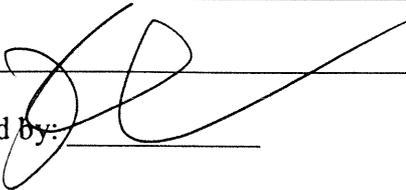
Or

2. Use of a "Name the Park" contest if preferable to Town Council. The contest selection method includes:
  - Contest entry form creation & advertising.
  - Entry forms distribution to schools and available at Town facilities.
  - Tallying of contest entries, selection of seven entries for Council review.
  - Town Council selects a contest entry or another name if desired.
  - If a contest entry is selected, the entrant(s) receive: a Certificate of Recognition from Town Council; Invitation to Grand Opening of the Park and Inclusion in the Official Grand Opening Ceremony Photo for display at Town Hall and featured in the Davie Update.

Approved  Denied  Hold for Discussion

Comments: \_\_\_\_\_

Date: \_\_\_\_\_

Initials/Reviewed by:  \_\_\_\_\_