

**TOWN OF DAVIE
GOAL SETTING SESSION
JUNE 22, 2006**

The meeting was called to order at 6:40 p.m. and was followed by the Pledge of Allegiance.

Present at the meeting were Mayor Truex, Vice-Mayor Crowley and Councilmembers Paul and Starkey. Also present were Acting Town Administrator Cohen, attorney Martin Kiar, and Assistant Town Clerk McDaniel recording the meeting. Councilmember Caletka was absent.

VICE-MAYOR CROWLEY. Vice-Mayor Crowley voiced his preference to attend Goal Setting meetings during the day. His goals included:

- public safety
- hiring human resource staff in public safety
- a new Town Hall was needed but not a priority.
- interlocal agreement with the Water Control District.

Regarding the CRA area, Vice-Mayor Crowley felt progress was not fast enough. He felt the project was sitting idle and wanted to revisit seeing more development in the CRA area.

COUNCILMEMBER STARKEY. Councilmember Starkey indicated that there were still outstanding issues from the previous years' goals. Her goals included:

- expeditious hiring a professional experienced town administrator
- developing a shared vision for the Town
- public safety
- expediting the hiring process in public safety
- providing adequate staffing for public safety
- emergency response team (CERT) fund and staff.
- continuing to hire qualified personnel to include upper management
- establishing a personnel manual outlining computer policy and customer service policies
- stricter background checks with employment contingencies
- master plan for land preservation
- placement of identified acquisitions and strategies on the Town's website
- continuation of the forensic audit
- establishing policies to prevent fraud
- creating of chief financial officer or an office of accountability position hired by Council.
- establishing a Community Chest
- improving the Town's PR campaign and marketing tool
- providing in-house training for customer service and public relations

COUNCILMEMBER PAUL. Councilmember Paul felt some previously established goals had been accomplished. Her goals included:

- increasing police service levels
- adding motorcycle officers
- re-establishing of mounted patrol and mounted patrol stable
- rewriting of the Town's landscape and development codes.
- creating landscape department
- preparing tree canopy survey
- developing of a master plan

TOWN COUNCIL WORKSHOP
JUNE 22, 2006

- building reserves
- contracting with the Trust for Public Lands for the Ryan property
- quickly accomplishing negotiations on open space properties
- changes in the Human Resources Department
- hiring human resource staff in public safety
- progress on the interlocal agreement with Broadview
- pursuit of corporate partnerships and sponsorships for parks, trails, and maintenance
- reduce the millage rate if possible
- updating the Town's economic study 24% to include Pine Island Ridge
- transfers of development rights to protect parks in perpetuity.

Councilmember Paul also wanted verification of work and holdback on any contracts. She felt that Mr. Cohen should hold back 20% on all capital projects contracts until work was verified.

MAYOR TRUEX. Mayor Truex was in favor of a millage rate reduction. His goals included:

- continuing the forensic audit
- confronting morale problems
- quantifying police officers per population.
- improving some of the problems with the unions
- improving affordable housing without increasing density
- transferring of development rights to factor in density to try to leverage out of other areas.
- discussing a new Town Hall

Mr. Cohen advised that his plan was to consolidate Council's goals and then providing to allow Council to see costs so that a determination could be made. He explained that this would be the real priority when it came to dollars and cents

Councilmember Starkey referred to pie charts and was interested in seeing any increased percentages, dollar amounts and if any department was growing disproportionately. She wanted to include personnel in each department and spoke of the need for a historical perspective for five years.

Vice-Mayor Crowley asked about the timeframe. Mr. Cohen advised consolidating the information would take one to two weeks, however, the costing process would take longer.

Acting Utilities Director Bruce Taylor spoke of the wastewater capacity, which was running out quickly because of new growth and expansion. He felt there was always an ongoing need to improve and upgrade infrastructure. He advised that the Town was selecting an engineering firm in July on wastewater treatment plant and an RFP would be sent out for a water rate study.

Vice-Mayor Crowley spoke of his attendance at the water quality control meeting. He pointed out that he never saw anyone from the Town and asked that someone attend.

Mr. Taylor advised that an RFP would also be sent out for design building for pre-treatment.

Housing and Community Development Director Shirley Taylor-Prakelt spoke of the critical need for affordable housing and felt this could not be accomplished without an increase in density. She spoke of the need to improve the transit-oriented corridor. Ms. Taylor-Prakelt wanted a one-stop social service center and recommended the purchase of the JenMar building to provide these services. She felt diversity needed to be embraced in the upper management level and in the pay plan. Ms. Taylor-Prakelt stated that any perceived morale problems were real. She had grave concerns about the proposed annexation of Broadview without the proper staffing level.

TOWN COUNCIL WORKSHOP
JUNE 22, 2006

Vice-Mayor Crowley asked about the size of the JenMar building. Ms. Taylor-Prakelt advised that existing staff would have to vacate the building.

Councilmember Starkey asked if the Town would be surplus the Covenant House property. Mr. Cohen advised this was at Council's discretion. Ms. Taylor-Prakelt felt the Covenant House property would be perfect for a small-scale work force housing project.

Parks and Recreation Director Dennis Andresky was eager to understand Council's goals and pursue them. He stated that money was an essential part of projects, which caused delays.

Information Systems Director Frank Apicella stated that training was a big issue and he wanted to implement plans to retrain or train staff on the Town's computer programs.

Fire Chief Don DiPetrillo wanted to see the Town complete its bond projects and spoke of some double-digit increases because of building costs. He discussed his concerns in the western part of the Town, relating to traffic master plans and spoke of the need to address the overall traffic plan. Chief DiPetrillo wanted to restore some vacated positions that would be needed to staff the fire stations in the western areas of the Town. He discussed the relocation of Station 68, which he felt required a workshop with Council. Chief DiPetrillo was concerned about staff equity and double digit increases for union employees, while non-union employees got single digit increases. He wanted to create a long-range plan and felt the Town needed consultants to provide an overall vision for emergency management, homeland security, CERT, etc.; Chief DiPetrillo was concerned about accreditation, reducing the ISO rating, and finalizing work on specialty teams. He wanted to pursue partnerships with the Regional Activity Center (RAC) and the School Board to try to site a public safety facility.

Police Chief John George spoke of goals over the last eight years and felt there was progress until 2004. He stated that recently, the community had grown but the Department had not. Chief George asked for opportunities to civilianize some positions and added that the budget was not reduced last year while positions were. He stated that the Department had conducted proactive road patrol from 2001 to 2003, which helped with preventative measures. Chief George wanted to fill positions that were lost last year to provide adequate staffing for Pine Island Ridge. Chief George felt Human Resources needed more staff positions and additional road patrol officers as two to three officers were not enough. He indicated that he would be asking for 28 officers in the upcoming budget. Chief George spoke of the need to have a master plan for short term and long term planning for Town services. He discussed the need to have facilities and equipment in addition to more staff.

Development Services Director Mark Kutney wanted to continue momentum on improvements of the State Road 7 vision plan, the RAC and the completing of the Evaluation and Appraisal Report (EAR) amendment. He felt the capital improvements projects needed be Capital Improvement Element driven - Senate Bill 360. Mr. Kutney spoke of the need for a master plan and sector plan as soon as the EAR amendment was complete. He stated that upcoming annexations were a concern and felt Broadview Park would be a great challenge. Mr. Kutney was concerned about upcoming major developments, such as Davie Commons, Wal-Mart, and Rolling Hills and he wanted the Building Division to have the ability to outsource. He also wanted a rewrite of the Land Development Code and to establish a local road impact fee program. Mr. Kutney recommended that all impact fees be updated, return to the strategic plan and wanted to improve morale within departments. He felt progress on Downtown Davie was moving slowly. Mr. Kutney wanted to help facilitate the Stirling Homes process and to improve emergency management procedures.

TOWN COUNCIL WORKSHOP
JUNE 22, 2006

Human Resources Director Mark Alan spoke of Council's objectives to help staff. He referred to historical and comparative data and wanted Council to pay attention to those departments that were not front line, but support departments that did things behind the scenes when allocating assets.

Redevelopment Administrator Will Allen supported ongoing goals for the State Road 7 master plan, the road master plan, the RAC master plan, and for bonding of improvements to help pay for future items. He added that the downtown master plan included recommendations to improve Town Hall and advised that personnel additions were proposed. Mr. Allen spoke of the need for a planner and a Code Compliance officer assigned to the CRA, and a Public Works maintenance worker. He indicated that there was need for drainage on the east side and he supported further progress on the Downtown Davie project. Mr. Allen spoke of the need for eastside infrastructure and affordable housing opportunities.

Councilmember Starkey was in favor of embracing a green building concept and more environmentally and efficient, eco-friendly buildings. Mr. Cohen advised that he would create a list providing formal comparisons within the next ten days. He added that pricing this out over the next two months.

There being no further business to discuss and no objections, the meeting was adjourned at 8:13 p.m.

Approved _____

Mayor/Councilmember

Town Clerk