

TOWN OF DAVIE TOWN COUNCIL AGENDA REPORT

TO: Mayor and Councilmembers
FROM/PHONE: Thomas J. Willi, Town Administrator
SUBJECT: Resolution

TITLE OF AGENDA ITEM: A RESOLUTION OF THE TOWN OF DAVIE, FLORIDA, AUTHORIZING THE MAYOR TO EXECUTE DOCUMENTS NECESSARY TO CONSENT TO THE ASSIGNMENT OF TWO BILLBOARDS FROM GOLD COAST ADVERTISING, INC. TO CLEAR CHANNEL OUTDOOR, INC. AND PROVIDING AN EFFECTIVE DATE.

REPORT IN BRIEF:

On June 19, 1996 the Town adopted Ordinance 96-30 which amended Section 12-238 of the Code of Ordinances which allowed the erection of ten (10) new billboards within the Town. Pursuant to Resolution R-96-197 and R-96-198 the Town authorized Gold Coast Advertising to operate nine (9) billboards. Resolution R-98-295 authorized Gold Coast Advertising consent to assign seven (7) of the billboards. This request is to assign the remaining two (2) billboards to Clear Channel Outdoor, Inc.

PREVIOUS ACTIONS: R-96-197, R-96-198, R-98-295.

CONCURRENCES: not applicable

FISCAL IMPACT: not applicable

RECOMMENDATION(S): motion to approve the resolution

Attachment(s): Resolution
Consent To Assignment Of Billboard Agreement
Exhibit "A" Sites

RESOLUTION NO. _____

A RESOLUTION OF THE TOWN OF DAVIE, FLORIDA, AUTHORIZING THE MAYOR TO EXECUTE DOCUMENTS NECESSARY TO CONSENT TO THE ASSIGNMENT OF TWO BILLBOARDS FROM GOLD COAST ADVERTISING, INC. TO CLEAR CHANNEL OUTDOOR, INC. AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Town adopted Ordinance 96-30 on June 19, 1996, amending Section 12-238 of the Code of Ordinances which allowed the erection of certain new billboards within the Town boundary; and

WHEREAS, pursuant to Section 12-238(J)(9), the Town authorized Gold Coast Advertising, Inc. to operate nine (9) billboards within the Town boundaries pursuant to billboard agreements between the Town and Gold Coast Advertising, Inc. dated October 3, 1996 and September 4, 1996; and

WHEREAS, said agreements provide that Gold Coast shall not assign, transfer or sublet the billboard agreement or its rights, title and/or interest thereto without the Town's prior written approval; and

WHEREAS, via resolution R -98-295 the Town authorized the Consent to Assignment of seven (7) billboards for Gold Coast Advertising; and

WHEREAS, Gold Coast Advertising, Inc. has requested that the Town consent to assignment of the last two (2) remaining approved billboards, and all provisions of the billboard agreement to Clear Channel Outdoor, Inc.; and

WHEREAS, Gold Coast has requested that the Town execute the attached Consent to Assignment of Billboard Agreement which will constitute the Town's consent to the assignment.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF DAVIE, FLORIDA:

SECTION 2. The execution of the above referenced document shall constitute consent of the Town to the assignment of rights under the Billboard Agreement described above.

SECTION 3. This Resolution shall take effect immediately upon its passage and adoption.

PASSED AND ADOPTED THIS ____ DAY OF _____, 2001.

MAYOR/COUNCILMEMBER

ATTEST:

TOWN CLERK

APPROVED THIS ____ DAY OF _____, 2001.