

TOWN OF DAVIE TOWN COUNCIL AGENDA REPORT

TO: Mayor and Councilmembers
FROM/PHONE: Susan Dean, Public Relations Coord., 797-1042
SUBJECT: Resolution

TITLE OF AGENDA ITEM: A RESOLUTION OF THE TOWN OF DAVIE, FLORIDA, ENCOURAGING BROWARD COUNTY AND THE MUNICIPALITIES LOCATED WITHIN BROWARD COUNTY TO PURSUE CABLE TELEVISION SERVICE ALTERNATIVES.

REPORT IN BRIEF: On July 6, representatives from the Town of Davie and thirteen other municipalities serviced by AT&T Broadband met in Fort Lauderdale to discuss the current problems facing all that we unite as cities to try and pursue another means of providing alternate service to our residents. Fort Lauderdale took the lead and adopted Resolution No. 01-137 in support of jointly (Broward County and other interested municipalities) pursuing cable television service alternatives, and which they have supplied to all other municipalities for adoption by each municipality.

The Town of Davie on October 2, 2001 hosted the second municipality meeting regarding AT&T Broadband. The following items were discussed; Ft. Lauderdale-RLI, cities that passed support resolution, accomplishments since July with AT&T, additional problems with AT&T, future directions/alternatives/solutions, and a tentative date for next meeting. Eleven municipalities participated with this meeting. Ft. Lauderdale presented their request for letters of interest (RLI) for competitive video, high speed internet access and related broadband services. The City of Ft. Lauderdale also presented their request for proposal for a provider of direct broadcast satellite video services. It was decided upon the next meeting shall be after Ft. Lauderdale has reviewed the proposals.

At this given time, town staff is meeting with other providers that might have an interest with providing the town with cable related services.

PREVIOUS ACTIONS: None.

CONCURRENCES: Not Applicable

FISCAL IMPACT: Not Applicable

ADDITIONAL COMMENTS: Not Applicable

RECOMMENDATION(S): Motion to approve the resolution.

Attachment(s): Resolution

RESOLUTION _____

A RESOLUTION OF THE TOWN OF DAVIE, FLORIDA, ENCOURAGING BROWARD COUNTY AND THE MUNICIPALITIES LOCATED WITHIN BROWARD COUNTY TO PURSUE CABLE TELEVISION SERVICE ALTERNATIVES.

WHEREAS, the Town of Davie, Broward County, and numerous municipalities within Broward County are presently provided with cable service by AT&T Broadband; and

WHEREAS, the Town of Davie has documented poor customer service by AT&T Broadband; and

WHEREAS, in order to foster the competition in the marketplace which will lead to acceptable customer service and other benefits to consumers, it is necessary to actively pursue cable television alternatives such as cable television overbuilders and direct broadcast satellite; and

WHEREAS, the Town of Davie has been informed that it not alone as a franchisee in receiving large numbers of complaints from customers throughout the County having AT&T Broadband as a cable television provider; and

WHEREAS, the Town Council of the Town of Davie encourages Broward County and the municipalities located within Broward County to jointly pursue cable television service alternatives for the mutual benefit of our residents.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF DAVIE, FLORIDA:

SECTION 1: The Town Council of the Town of Davie encourages Broward County and the AT&T municipalities located within Broward County to pledge their support and participation in the pursuit of cable television service alternatives.

SECTION 2: This resolution shall take effect immediately upon the passage and adoption and the Town Clerk is directed to send a copy of this Resolution to the Board of county Commissioners of Broward County and to the governing bodies of each of the municipalities located within Broward County..

PASSED AND ADOPTED, THIS _____ DAY _____, 2001.

MAYOR/COUNCIL MEMBER

Attest:

TOWN CLERK

APPROVED THIS _____ DAY OF _____, 2001.