

TOWN OF DAVIE TOWN COUNCIL AGENDA REPORT

TO: Mayor and Councilmembers

FROM/PHONE: Bonnie Stafiej, Special Projects Director, 797-1163

PREPARED BY: Bonnie Stafiej, Special Projects Director, 797-1163

SUBJECT: Resolution

AFFECTED DISTRICT: All

ITEM REQUEST: **Schedule for Council Meeting**

TITLE OF AGENDA ITEM: July 4th Fireworks Display - Mayor Truex

REPORT IN BRIEF: The Town of Davie has held the Annual Family Fireworks Show for the past 20 years. Each year, the town budgets \$20,000.00 into the Special Projects Department operational budget to pay for the Town's firework show.

During the 2007-08 budget work shop, Town Council had directed the Special Projects Department to cut the \$20,000.00 from the operational budget and attempt to raise the money for 2008 by soliciting sponsorships.

In March, we asked local business owners and civic leaders to put on their patriotic hats and sponsor a portion of the July 4th event. Letters were mailed out to hundreds of local business owners. PSA announcements were placed in the Miami Herald and the Sun-Sentinel as well as other local papers. The sponsorship information was placed on our Town WEB page and will also appear in the next Davie Update due out in May.

In order to reserve fireworks for July 4th, it is necessary to order them no later than May 23, 2008. With sponsorship efforts to date, we have collected \$3,750.00. However, the reality is that sponsorship dollars are not easy to find. We have discovered that the economic slow down has placed financial restrictions on most businesses. We can not say with certainty we will raise the \$20,000.00.

Thousands of residents each year gather at Pine Island Park to enjoy this patriotic event. What better way of celebrating our nations' independence and remembering all the men and women in the armed forces whom have made the ultimate sacrifice.

The evening events will begin at 6:00 p.m. on the ball fields at Pine Island Park. Country music sensations "Shadow Creek" will get everyone in the mood for a fantastic patriotic fireworks show at 9:00 p.m. Food will be available for sale all evening as well as free family activities, like bounce houses, a climbing wall, hay rides, arts and crafts and to celebrate our birthday, free birthday cake for all residents! Lots of FREE daytime and evening parking available.

PREVIOUS ACTIONS: The Town of Davie has held the Annual Family Day and Fireworks Show for the past 20 years. Each year, the town budgets \$20,000.00 into the Special Projects operational budget to pay for the Town's firework show.

CONCURRENCES:

FISCAL IMPACT: Yes

Has request been budgeted? No

If no, amount needed: \$20,000.00 to pay for the Town's firework show

RECOMMENDATION(S): Requesting that the Town Council recommend \$20,000.00 be appropriated to account # 001-0808-572-0502 while the Special Projects Department attempts to collect sponsorship dollars for this event. However, we have discovered that the economic slow down has placed financial restrictions on most businesses and I can not say with certainty we will raise the entire \$20,000.00.

Attachment(s): Exhibit "A" Letter of request from Zambelli Fireworks Internationale

EXHIBIT "A"



Monday, March 10, 2008

Bonnie Stafles
Town of Davie
6591 Orange Dr
Davie, FL 33314

Dear Bonnie,



On behalf of Zambelli Fireworks and myself, we would like to thank you for the opportunity of providing the fireworks entertainment on behalf of your celebration this past year. We are in the process of planning our schedule for 2008 and would like to speak with you regarding your plans for fireworks.

It has become increasingly important to begin planning much earlier than that of prior years due to ongoing industry regulatory changes, much of which are related to Homeland Security. Please let me know as soon as possible how you wish to proceed with your 2008 firework plans! If you have any questions or if I can be of further assistance to you please contact me at 800.860.0955 or by e-mail at anaesturilho@zambellifireworks.com

Once again I would like to thank you and look forward to providing the fireworks entertainment on behalf of your 2008 celebration.

Yours very truly,

ZAMBELLI FIREWORKS MFG. CO., INC.


Ana Esturilho

U.S. CORPORATE
HEADQUARTERS
P.O. Box 1463
NEW CASTLE, PA
16103
800-245-0397
724-658-6611
724-658-8318 FAX

SOUTHERN REGION
W. CAMINO REAL BOULEVARD
SUITE 100
BOCA RATON, FL
33432
800-860-0955
561-395-0955
561-395-1799 FAX

WESTERN REGION
P.O. BOX 986
SHAFTER, CA
93263
800-322-7142
661-746-2842
661-746-2844 FAX

WWW.ZAMBELLIFIREWORKS.COM